Privacy Policy

Effective Date: 1 September 2024

This privacy notice explains how we manage personal information that we collect from you when you engage with us through this website.

Information We Collect

When you complete a form or interact with us via our website, we may collect the following details:

- Your name and job title

- Contact information, including your email address

- Demographic data such as your postcode, preferences, and interests

- Additional information relevant to your enquiry

How We Use Your Information

We may use this information for various purposes, including:

- Keeping our records up to date

- Enhancing our products and services

- Responding to your specific enquiries

- Personalising the website experience for you

- Sending promotional emails about our services or other content that we believe may interest you

- Conducting market research

- Informing you about our products and services

By providing us with information through our website, you consent to our storing and using that information. You may request the removal of your information at any time by contacting us.

Google Analytics

We use Google Analytics to collect data about how you interact with our website. By using our website, you consent to the collection of this usage data. This information helps us improve user experience and develop content. If you prefer not to have your data collected, you can download the Google Analytics opt-out browser add-on.

Security Measures

We implement technical and organisational safeguards to protect the information collected through our website. However, please note that transmitting information over the internet is never completely secure, and doing so is at your own risk; we cannot guarantee the security of any information transmitted to our site.

Links to Other Websites

Occasionally, we may include links to third-party websites. Please be aware that once you leave our site, we cannot control the content or practices of those sites, and we are not responsible for any information you provide to them.

Third-Party Services

We may partner with third-party services for specific functions essential to the operation of our website. These third parties do not have access to the personal information you provide while using our site.

Cookies and Their Usage

\*\*What Are Cookies?\*\*

Cookies are small files placed on your device that allow a website to recognise it as you navigate different pages.

Cookies enable us to store your preferences and deliver personalised content, as well as gather information about website usage and popular pages.

Our Use of Cookies

We may use cookies to:

- Analyse web traffic using analytical tools. This aggregate data helps us refine the structure, design, and content of our site.

- Determine if you are logged into our website. A cookie allows us to check your login status.

- Test different content on our site. For instance, half of our users may see one version of content, while the other half sees a different version.

- Save your preferences, allowing us to present information that is more relevant to you.

- Recognise your return visits to our website, enabling us to show relevant content or features you have used before.

- Enhance your overall user experience.

Cookies do not grant us access to your device or personal information beyond what you choose to share.

Managing Cookies

You can configure your web browser to control how cookies are used. If you prefer not to allow our website to store cookies on your device, you can adjust your browser settings to refuse cookies. However, this might impact the functionality of our site, and some pages may not work properly.

Unless you modify your settings to refuse cookies, our website will issue cookies during your visit. For more information about cookies and their usage, please visit: [http://www.allaboutcookies.org/](http://www.allaboutcookies.org/).

All cookies utilised by this website comply with current UK and EU Cookie Law.

Transfers Outside the EEA

The information we collect may be stored and processed in countries outside the European Economic Area (EEA). If a service provider is located outside the EEA, any transfer of personal data will be conducted in accordance with GDPR, and you consent to such data transfers.

General Provisions

You may request the deletion of your provided information at any time by contacting us.

You cannot transfer any rights under this privacy policy to anyone else. We may transfer our rights under this policy if we reasonably believe your rights will not be compromised.

If any part of this privacy policy is found to be invalid, illegal, or unenforceable, that portion will be removed, and the remaining provisions will continue to be valid and enforceable.

No delay or inaction by either party in exercising any rights will be considered a waiver of those rights.

This Agreement will be governed by and interpreted in accordance with the laws of Scotland.

Changes to This Privacy Policy

The JEllie Foundation reserves the right to modify this privacy notice as necessary or required by law. Any updates will be promptly posted on the website, and your continued use of the site following such changes signifies your acceptance of the updated policy.

Contact Us

For any inquiries regarding this Privacy Policy, please reach out to us by email at info@signaturefoodfestival.co.uk